

Appendix 3

Impact summary report: Culture Mile School Visits Fund April 2018 to September 2019

Key strategy links

- Cultural and Creative Learning Strategy Goal 1 – Every cultural institution in the City is a learning institution and every educational institution in the Family of Schools is a cultural institution
- Culture Mile Strategy Aim 1 – Develop Culture Mile as a vibrant and welcoming cultural, creative and learning destination for all visitors, learners, workers and residents

The Schools Visits Fund was launched in November 2015 to help schools in disadvantaged areas of London make visits to the cultural venues supported by the City of London Corporation, all of which are Culture Mile Learning partners. From April 2018 eligibility was widened to include not-for-profit educational organisations that work with school-age children (age 4-18) who face barriers to cultural engagement, to enable even more children to benefit from the fund.

Schools or organisations must be in Greater London (within the M25) and at least 35% of pupils at the school must be eligible for Pupil Premium. Special schools do not need to meet this requirement. Funding of up to £300 can be granted per visit for the school/organisation to use as needed to enable the visit to happen.

Beneficiaries

- 424 successful applications, set to benefit 19,218 children and young people, were made between April 2018 and September 2019 from schools and not-for-profit educational organisations
- 337 applications (80%) were made by primary schools, 60 (14%) by secondary schools, 5 (1%) by special schools and 22 (5%) by non-school groups
- 6 applications were made by schools from the Family of Schools and 260 applications were made by schools from neighbouring boroughs (Tower Hamlets, Hackney, Islington, Camden, City of Westminster, Lambeth and Southwark)
- The average Pupil Premium rate for schools was 47%, significantly exceeding the London average of 35% and demonstrating that the fund is reaching those in need

Impact on young people

- 91% of teachers strongly agreed or agreed that the visit helped develop pupils' skills
- 94% of teachers strongly agreed or agreed that the visit increased pupils' confidence and motivation
- 98% of teachers strongly agreed or agreed that pupils learnt something new

Wider impact and overall effectiveness

- 98% of teachers strongly agreed or agreed that they would visit their chosen venue again
- 91% of teachers reported that the application process was very easy or easy

Recent feedback

'This is an incredibly valuable programme and allows us to offer trips that would not normally be available to us.'

'Thinking skills were developed because children were asked to make lots of cross curricular links.'

'They saw a different part of London, less city and more parkland than where they live. They enjoyed playing in the countryside atmosphere. They visited a house the type of which some would not have visited before. They enjoyed the paintings and loved the picnic in the green space. Many did not know about the heath and several said they would bring their families in the summer.'

'They were able to write about Tower Bridge in great detail having visited the site. Although many of our children live in Southwark over three quarters of the children had never visited Tower Bridge before.'

'Students returned from the trip brimming with enthusiasm for the play 'Macbeth' and for the theatre experience. They had lots to say about what they enjoyed most in the production and what had been different from their expectations from just reading the play.'